

**20210615 OVCA Board Meeting  
Communications Committee Report  
Submitted by Mary W. von Ziegesar, Chair**

I am pleased to welcome Tom Fuchs and his wife, Linda, to Oronoque Village. They moved in at the worst time in July, 2020 but are at last able to enjoy partaking of our amenities, among which is participating in our operations. Tom has agreed to join the Communications Committee. He brings a strong background in understanding consumer behavior and the usage and attitudes we all have regarding products we all use every day. We think this can be useful in helping us better understand the wants and needs of our residents.

To update you on our latest activities:

**THE 50<sup>th</sup> ANNIVERSARY**

With the Gala event filling up, we will focus future attention in the VILLAGER and elsewhere on celebrating our anniversary.

**THE ARCHIVES PROJECT**

Again, this will be a late fall, early winter project. I recently learned that years ago OV Cookbooks were published. This is prime content for our archives.

**THE VILLAGER**

Content is increasing as our activities grow. Carol King has been helping get news out in a timely way by informative eblasts. In the late fall we will review the publication's cost, frequency, content and distribution.

**COMMUNICATING WITH STANDING COMMITTEES**

This intent of this project is to meet with Standing Committees to discuss how the Communications Committee might support their Committees' efforts with communicating to our community. To update you:

- Bob Krakovich, Chair of the Pool Committee, and I have discussed that given the ongoing and well-publicized information, residents are well informed on Pool activities. We agreed to be in touch if the Communications Committee might be of any help with the remainder of this year's activities, and, then to meet next spring.
- I have also met with Peter Feick of the Racquet Sports Facilities Committee and we are working on a couple ways we may support his efforts.
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- Finally, I met last week with the Architectural Committee and I have a much better appreciation for the scope of their work and the diligence with which they operate. Thank you, Jim Manzolli, for inviting me to speak to the Committee. The upshot: Arnie Gans and I will work together to create information about the process to be shared with the community in the VILLAGER and on the web.

### **NEW PROJECT: ELECTION GUIDE**

Myrna Albino attended this month's Committee meeting and presented a proposal for the creation and distribution of an ELECTION GUIDE. After a detailed discussion, including current VILLAGER policy, benefits to the residents, costs, cautions, and content, the Communications Committee unanimously supported a recommendation to the Board to create and include an ELECTION GUIDE as an insert in The October 15<sup>th</sup> VILLAGER. I understand that this item is on tonight's agenda therefore I defer to Myrna.

### **THE OV WEBSITE**

As you probably know, the Invitation to Join the Portal which was sent out two weeks ago was sent in error. Those who did sign on were quick to realize that the Port isn't yet ready. I am pleased to tell you that we are getting very close. We met with office and maintenance staff to review the content and what remains to be uploaded and, or functional in order for us to roll out to residents. The highest priority for items be completed is the Calendar and current news and events. We are hoping to be rolled out by mid-August. Our roll-out plan is this: focus District by District with District Portal Pals to be of assistance. We will hold demonstrations for small groups. The updated OV Public side (Site 1) and the OV Private side (Site 2) are very intuitive and much like the previous sites, only much more detailed with resource information. For the Portal (Site 3), we have created a Manual which will be distributed on-line and available in print to those who prefer a printed version. My thanks to Fred Rodriguez and Mark Rhatigan, Linda Arvers, Carol King, Liza Disisto and Harris Bonfiglio for their work to bring this effort to fruition.

The following projects will not be included in future reports as, for the most part, they have been completed.

### **THE NEW RESIDENT INFORMATION PACKET (NRIP)**

I am proud to report that the Communication Committee has completed its work. The Packet has been uploaded on the new OV website. I consider this information a resource not only for new residents but also for everyone in the Village. Again, I appreciate the work of the Communications Committee and especially Tina Vermette.

### **THE LINKS PROJECT**

Thanks again to the efforts of Jerry Reece of the Communications Committee, and Carol King, this site is up and running and content will be reviewed and updated on a monthly basis. On the current site it is located under the ANNOUNCEMENTS tab.

### **OV CONNECTIONS – FACEBOOK**

Suggestions by Our OV Connections Task Force have been instituted and this project, a review of our official Facebook page, has been completed. Thank you to Task Force members: Chris Albino; Regina Archazki; Jeanette Caron; Peter Geltner; Nan Genga; and Wendy Swain.

Respectfully Submitted,

Mary W. von Ziegesar, Chair