

# SUMMARY OF ORONOQUE VILLAGE SURVEY, OCTOBER 2021

## BACKGROUND

929 Oronoque Village Resident Surveys were distributed to all units in the Village as a one page/two-sided insert in the 9/15/21 issue of The Villager. The survey posed sixteen questions and carried a return deadline of 10/8/2021.

## RESPONSE RATES

- 390, or 42% of all OV units submitted a response to the survey
- The survey represented the responses of 617 residents, averaging 1.58 residents per unit. According to the OVCA office, there are 1443 residents in OV as of 12/1/21.
- Just under one-half of unit owners who responded did so anonymously. 52% indicated their name and/or address (which was optional).
- The total response level yields statistically reliable results at a 95% confidence level with an error rate of 3.78%, which exceed the accepted, standard accuracy goal for quantitative research. (95%/5%). (This tells us how sure we can be of the error of margin. It is expressed as a percentage and represents how often the true percentage of the population who would pick an answer lies within the margin of error).

## DEMOGRAPHIC SUMMARY OF SURVEY RESPONDENTS

- The average length of residency was reported to be 11.0 years.
- The vast majority (77%) of residents do not work.
- Almost all units reported living here full time (96%).
- There is a near equal mix of single-person units and those living with a spouse/partner. (175 vs. 217).
- The average age of a resident is estimated to be 75.6. (Additionally, an analysis by the OVCA office on the age of all 573 new owners from 2011 to 2020 is 70 years old).
- Over 29% of residents are 80 or older and 16% are 85 or older. 6% are less than 60 years old.
- The overwhelming majority of respondents own vs. rent.

## SUMMARY OF FINDINGS

### The Villager

The vast majority of OV residents value The VILLAGER highly, with most everyone always reading it. They also stated that it was their primary source of OV information.

## Access to the Internet

Most residents use the internet to access email followed by using it for entertainment and for accessing the OV website. These are the primary uses of this technology.

## Life in OV

The most mentioned “likes” about life here are the activities, amenities, beauty of the grounds, the peace and quiet, the friendly people, and having a safe environment. Dislikes varied with slow/inadequate maintenance, costs, covid restrictions, lack of sidewalks, and rules being the most often mentioned. 31% of units indicated that they had no dislikes or failed to indicate any dislikes whatsoever.

## Vehicles parked at a unit

Most Villagers own a car with an average of 1.4 vehicles per unit. Only five respondents own a pickup truck. 37% of units had two or more vehicles. Few did not own a vehicle.

## Pickup Trucks

Most residents do not have a problem with residential pickup trucks. By laws require that trucks be parked in garages.

## **SPECIFIC FINDINGS**

*Please note that not all Units and/or Residents answered all questions, consequently the totals may not add up.*

### **1) I read The VILLAGER - (595 responses)**

Always    **474** (80%)            Sometimes    **107** (18%)            Never    **14** (2%)

### **2) I find The VILLAGER to be informative/entertaining – (593 responses)**

Very much    **380** (64%)            Somewhat    **185** (31%)            No    **28** (5%)

### **3) Optimally, I would like to receive The VILLAGER – (593 responses)**

Once/ per month.    **246** (41%)            Twice/month    **324** (55%)

Other                    **10** (2%)            Never                    **13** (2%)

### **4) My “primary” source of information about OV is - (792 responses)**

OV website    **44**            Villager    **356** (45%)            e-mail    **175**            robo calls    **68**

district mtgs.    **30**            board mtgs.    **25**            friends    **71**            TV 591    **23**

Over 50 respondents failed to answer Q 4 correctly regarding their PRIMARY source of OV information and submitted multiple responses. Therefore, no conclusions as to the primary source are valid here.

**5) I currently work ( 599 responses)**

From home    **52.5** (9%)    outside the home    **84.5** (14%)    I do not work    **462** (77%)

Of the 23% who do work, 61% work outside of the home.

**6) I use the internet for (“X” all that apply)**

email    **519**    entertainment    **354**    OV website    **282**    Facebook    **229**

I do not use the internet    **55**

55 respondents do not use the internet. Of those, 32 have someone in the unit using the internet and 23 have no one in the unit using the internet. The survey results suggest that 6% of the OV population is not currently reachable by the internet.

**7) What I/we like most about life here at OV is (Top 5) # of responses**

Activities/Amenities were mentioned most often (143), followed by the people (113), the quiet (67), the beautiful grounds (47) and safety (40).

**8) What I/we like least about life here at OV is (Top 5) # of responses**

123 units indicated no dislikes, or did not indicate one. Maintenance issues were mentioned most often (74), followed by costs (21), COVID (18), road conditions (12), and lack of sidewalks (9). Other less frequent mentions were speeders (9).and parking (2). Maintenance issues included poor maintenance of the grounds, loud and early use of lawn or large equipment, and slow work order response.

**9) I/we regularly park in or at my/our unit ( 388 responses)**

# Of cars    **423**    # of SUVs    **105**    # of vans    **3**

# Of pickup trucks    **5**    # of motorcycles    **2**    other    **0**

**10) I/we have a concern about pickup trucks being parked regularly at some units. ( 381 resp.)**

yes    **112** (29%)    no    **257** (67%)    no answer    **12** (3%)

If yes, because (112 resp - note some multiple responses)

Aesthetics    **79** (57%)    Safety    **32** (23%)    Property value    **6** (4%)

Rules    **16** (12%)    Space    **5** (4%)

Overall, complaints were recorded by 29% of respondents.

**11) I/We have lived in the Village for (370 responses)**

# < one year **17** (5%)    AVG 6.0 Mos.                      # years **353** (95%)                      AVG 11.5 years

**12) I/We live in a unit that I/we (385 responses)**

own **379** (98%)    rent **6** (2%)

**13) I/We live in OV (388 responses)**

full time **351** (90%)    part time **37** (10%)

Those who live here part-time average 5.8 months per year here.

**14) I/We live alone (392 responses)**

alone **175** (45%)                      with spouse/partner **195** (50%)                      with another **22** (5%)

**15) The age and number of residents in my/our unit are (609 responses)**

<55-69 yrs. (25%)                      70-84 yrs. (59%)                      85+ yrs. (16%)

**16) I/We live in District # (390 responses)**

# indicating district # **201** (52%)                      # not indicating district # **189** (48%)

*This survey was created, collected and reported by a sub-committee of the Communications Committee. November 2021.*